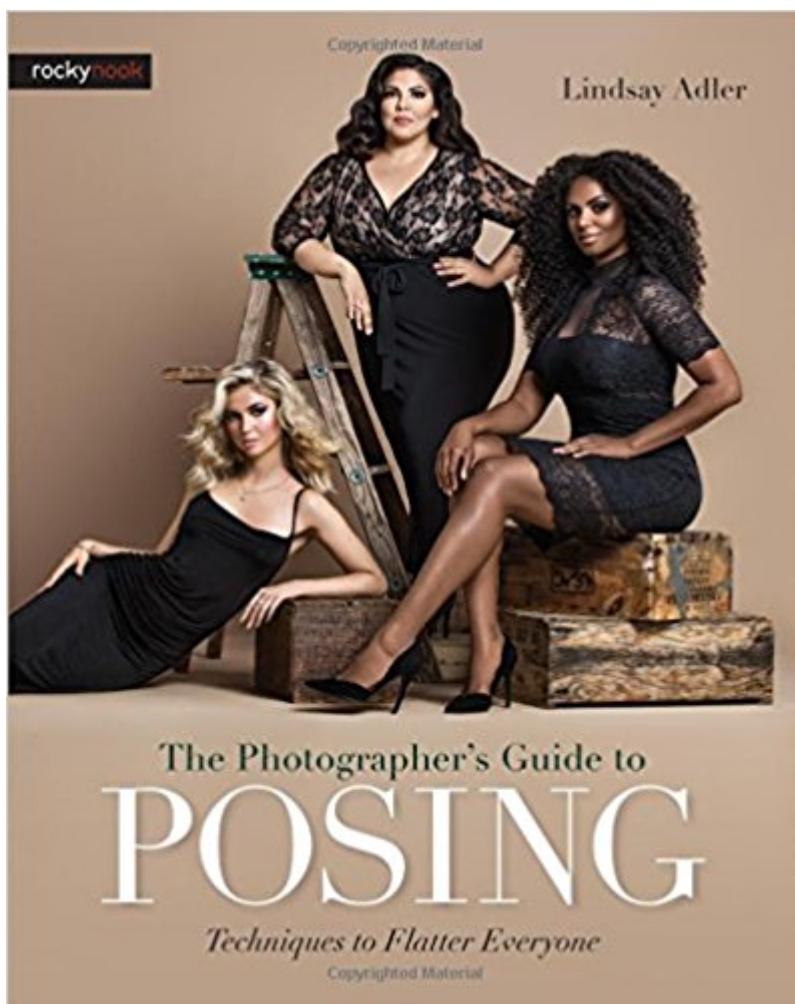


The book was found

# The Photographer's Guide To Posing: Techniques To Flatter Everyone



## Synopsis

When photographing people, you can have a great composition, perfect light, and the right camera settings, but if your subject doesn't look right—if the pose is off—the shot will not be a keeper. Posing is truly a crucial skill that photographers need to have in order to create great photographs. If you're looking to improve your ability to pose your subjects—whether they're men, women, couples, or groups—best-selling author and photographer Lindsay Adler's *The Photographer's Guide to Posing: Techniques to Flatter Everyone* is the perfect resource for you. In the first half of *The Photographer's Guide to Posing*, Lindsay discusses how the camera sees, and thus how camera angle, lens choice, and perspective all affect the appearance of your subject. Lindsay then covers the five most important things that ruin a pose—such as placement of the hands, and your subject's expression and posture. If you can look out for and avoid these five things, your skills (and your images) will quickly improve. Next, Lindsay dives into posing essentials, outlining her approach to start with a base pose, then build on that to create endless posing opportunities. She also discusses posing the face—with specific sections dedicated to the chin, jaw, eyes, and forehead—as well as posing hands. In the second half of the book, Lindsay dedicates entire chapters to posing specific subject matter: women, men, couples, curvy women, families and small groups, and large groups. In each chapter, Lindsay addresses that subject matter's specific challenges, provides five ego-to poses—you can always use, and covers how to train the eye to determine the best pose for your subject(s). In the final chapter of the book, Lindsay brings it all together as she teaches you how to analyze a pose so that you can create endless posing opportunities and continuously improve your work.

## Book Information

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## Customer Reviews

Fashion photographer Lindsay Adler has risen to the top of her industry as both a photographer and educator. Based in New York City, her fashion editorials have appeared in numerous fashion and photography publications, including Marie Claire, InStyle, Noise Magazine, Zink Magazine, Elle, Rangefinder, Professional Photographer, and dozens more. As a photographic educator, she is one of the most sought after speakers internationally, teaching on the industry's largest platforms and most prestigious events, having been named one of the top 10 best fashion photographers in the world. Lindsay has worked with some of the top brands in the photographic and related industries such as Canon, Adobe, and Microsoft. A clean, bold, and graphic style has become the hallmark of her work, whether shooting advertising campaigns, designer look books, jewelry, hair campaigns, fashion editorials, or professional athletes. Lindsay is renowned for her creativity and collaborating with designers and stylists in order to create fresh looks. Author of five books, she is always working on new ways to share her passions and knowledge with others. Each year she teaches to tens of thousands of photographers world-wide through prestigious platforms such as creativeLIVE, KelbyOne, and the industry's biggest conferences.

Friends, I'm absolutely satisfied with Lindsay's Photographers Guide to Posing. The material presented is clearly articulated for us to simply understand. I'm a visual learner and although this is not a vid it is clear enough for me to be able to understand and remember. My Recommendation is YOU NEED THIS BOOK! Happy posing!

Absolutely one of the best posing books on the market. Lindsay is precise and creative with her posing instructions and the pictures are incredible

This book is amazing! Easy to read and implement. If you are looking at doing portrait work this book will bring you to the next level!

This is an exceptional book packed with great information explained in a way that is very easy to digest. I am excited to put what I have learned to use in my work.

An awesome read about posing. Superb information, I could no put it down. It's a must read for all photographers!!!

I love how Lindsay teaches and when I photograph people I can share tips and tricks with them. This helps in getting people to trust you when photographing them.

So much great information, simply presented. It's so helpful to have this subject so clearly articulated so I can use actual thought process to start improving my work instead of relying on instinct.

Lindsay Adler is an amazing teacher, and this is a thorough book. Perfect for anyone who is starting out in posing.

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